# (15) Rakesh Jhunjhunwala

# -Unnatiben Patel (Commerce Section)



award goes to...

**Biography:** 

Born: 5<sup>th</sup> July, 1960, Hyderabad Died: 14<sup>th</sup> August 2022,

**Education**: CA

Occupation: Businessman, Stock trader, Investor

**Organization Founded:** Akasa Air Line, Hunagama Digital Media Entertainment Known as Mughal Badshah of Dalal Street. Donates 25% of annual income to social

activities and causes.

# **Inspirational Story of Rakesh Jhunjunwala:**

Rakesh Jhunjunwala was born in middle class family. His father was an income tax officer. He was interested in the stock market from the age of 15<sup>th</sup> when he overheard his father talking about the stock market with his employee. After completing CA in 1987, the accumulated savings of fifty thousand rupees were invested in Tata Tea shares which yielded a three-fold return in three years. Got interested in share market and invested heavily Titan, Dhisil, Luyin, Relic India, etc. And created a wealth of 40crore rupees today in 2022 by investing on a large scale. Rakesh Junjunewala has an ideal personality for young investors. He was confident and patient and ventured. Learn from experience and achieve success. He was gained fame as "The Big Bull of India Stock Market".

### "You can't Make Profit in the Stock market unless you less you have the ability to bear losses" And the positive thinking

# About Rakesh Jhunjhunwala, portfolio and Investment:

- Invest for the long term
- Avoid speculative investments
- Do the research. Never rely on historical Data.

#### **Educational outcomes:** \\

Entrepreneurship, Optimistic, Patient, self-confident, Evaluation analysis, Foresight, Fast, Decision-making power, Opportunity, Facing Challenges, Endurance, Ambitious, Initiative etc. these types such qualities and skills can be developed in students.

# "You do not success without Obsession"

## Charul Joshi & Dharmistha Pajapati Teacher H.S.C. Commerce

# (16) Ratan Tata



Today Tata has its presence in almost all areas from the cars we travel, clothes we wear, hotels we live in, Tea that we drink etc... Tata alone is the company which is going on and on over 150 years having 100 companies in 100 countries. So, How did Ratan Tata manage such a big group and at a same time how did he manage to skill it to become country's largest Conglomerate? Lets have a look on some inspirational success stories:

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- ❖ A Promise is a Promise: The dream of providing every household with a low-cost, all weather transport car was fulfilled with the launch of Tata Nano. In second Incident, The time when Ratan Tata came back to meet the students personally where he was the chief guest for the 25th anniversary celebrations and made the following remark, 'I promised you that I would come back,did'nt I?'
- ❖ Pandemic Charity: Tata Group commits Rs.1,500 crore to fight Covid-19. Ratan Tata Personally visited the families of all the 80 employees who in some manner- either through injury or getting killed—were affected after Mumbai Terrorist attack of 26/11.
- **People's Person:** Tata is one of the most employee-friendly companies in India and no doubt about that because Ratan Tata believes in the policy of being answerable to the employees also. Once when there was a fight between labourers and management for bonus, at that time Tata personally met labour union and also asked management to fulfill their demand. Workers stop the strike on such behavior of Tata and asked for no bonus.
- ❖ Vaue The Values: Tata has always been a values- driven organization. In one of the interview Two researchers met Tata and asked How Tata employees are so generous, Hardworking who can also give their life then Tata replied "Interview is the Key" Its all about before hiring not after. We Check their Character, Integrity, Loyalty during an interview.
- Nation Before Business: Once Pakistani Company applied for Tender for remodeling Hotels after attack. Ratan Tata didn't met them as they came without prior appointment. Both of them reached Delhi and met congress cabinet minister and request him for appointment to meet Ratan Tata for considering tender. Cabinet minister called immediately and Ratan Tata replied "You can be shameless, I am not" and cut the call. This is the repect and love of Ratan Tata for his motherland.
- Loss of Time is Loss of Money: Once Ratan Tata was Travelling with senior officers in car and his car got punctured. At that time when all other officers taking rest and refreshment, Tata was busy with boy who was repairing the car. Tata statement –"If I will help him then if it is going to take 15 mins then it will take 7 mins 30 sec and we will be reaching early in meeting"
  - "Leadership is not about position, It is Action."
- ❖ Deep insult into Steep Result: After facing humiliating experience by Bill Ford- giant American industrialist, Ratan Tata purchased two iconic brands of the Ford Portfolio- Jaguar and LandRover. Tata turned JLR into one of the most profita In this way Ratan Tata showed the world what hardwork, determination and resilience can bring to the table. "From Error To Error, One Discovers The Entire Truth"

### **Golden Keys to Success:**

- \* Have faith in yourself
- \* Give to Receive
- \* Teacher is better than Boss
- \* Be Creative
- \* Prove Yourself
- \* Your mistakes are your
- \* Be a calculated Risk Taker
- \* Nothing is free
- \*Be humble